

Thirty years ago, the founder of Elite Alliance<sup>®</sup> created the world's first residence club at top-rated Deer Valley Resort in Park City, Utah. This innovative, fractional ownership model, which increased market size and profitability for developers, became the fastest growing segment of the vacation home market.

As our portfolio of luxury residence clubs expanded, we introduced the Elite Alliance exchange program to allow our owners to enjoy other destinations at nominal expense. We earned a reputation first-class customer service in facilitating and coordinating exchange vacations. As a result, Elite Alliance Hospitality was created to provide robust management services for residence clubs, hotels and resorts that improves operational performance and client satisfaction.

Today, we continue to set the standard for excellence in vacation exchange, hospitality management and fractional real estate consulting, always guided by a commitment to integrity and innovation.





Elite Alliance<sup>®</sup> Real Estate founder Steve Dering pioneered the residence club concept. He and the Elite Alliance Real Estate team have provided resort and urban real estate developers with specialized expertise in the design, legal structure, financial modeling, marketing and sale of luxury fractional ownership projects for more than 30 years.

With Elite Alliance's oversight, these luxury fractional ownership clubs have generated more than \$1 billion in sales worldwide. The projects list includes the first-ever residence club at Deer Valley Resort in Park City, Utah, the first-ever urban residence club in Manhattan, the first residence clubs in Mexico and Bermuda, and Europe's first urban residence club.





Elite Alliance<sup>®</sup> Exchange is a reciprocity program for owners at our select family of prestigious residence clubs and luxurious, professionally managed vacation homes. Our simple exchange process unlocks the door to seamless travel adventures - ski trips, golf getaways, beach escapes and much more – at 120+ coveted destinations worldwide.

Properties in the Alliance meet premium standards of quality, service, location and amenities. Our 8,000 members experience the same luxury, convenience and personal attention they have come to expect, whenever and wherever they go on a pampered, worry-free Elite Alliance vacation.





Elite Alliance<sup>®</sup> Hospitality consults with developers on construction, design, concepts and offerings and provides ELITE ALLIANCE customized hospitality management services for luxury properties in beach, mountain, lake and metropolitan vacation destinations throughout the world.

Elite Alliance Hospitality is renowned for its dedication to promoting the financial and operational success of its client properties. We achieve success by working closely with developers and owners to operate in a financially secure and profitable manner.